



# WEST WINDSOR BICYCLE AND PEDESTRIAN ALLIANCE

## WWBPA Student Scholarship Program

**Application Deadline: April 15**

**REQUIREMENTS:** The West Windsor Bicycle and Pedestrian Alliance offers scholarships of up to \$1,000 (no more than \$500 per student). Applicants must be high school seniors and residents of West Windsor or Plainsboro who attend West Windsor-Plainsboro High School North or South, or West Windsor high school seniors who attend another area private school or are home-schooled. *Financial need is not a factor and will not be considered.*

### INSTRUCTIONS

Applicants may either write a 400- to 600-word essay or create a video of up to 3 minutes. We will not consider videos that only feature talking into a desktop camera or talking over a single GoPro-like shot.

The submission should cover one or more of the following themes.

1. **Active Commuting:** Applicants should get to school by bicycle or on foot.
2. **Encouraging others:** Showcase efforts in encouraging peers, family members, or community members to bike or walk more frequently. This can include organizing events, creating awareness campaigns, or other initiatives.
3. **Showcasing initiative:** Applicants must have launched or significantly contributed to a local project related to active commuting. The project could be a walking or cycling safety awareness campaign, or any other creative initiative that promotes sustainable transportation.

Applicants should describe what inspired them, goals they set and the steps they took. They also should describe challenges they encountered, the impact of their efforts and what they might do differently given what they've learned. Provide access to any personal blogs or social media accounts mentioned.

<b>Name</b>	
<b>Address</b>	
<b>Phone</b>	
<b>Email</b>	
<b>School</b>	
<b>Signature</b>	
<b>Parent/Guardian Signature (if under 18 years old)</b>	

### HOW TO SUBMIT YOUR APPLICATION

Please send an email with "STUDENT SCHOLARSHIP" in the subject line with: (1) this completed application attached, and (2) either your essay or a link to your video to [wwbikeped@gmail.com](mailto:wwbikeped@gmail.com). Questions? Feel free to drop us a line.

*Disclaimer: WWBPA has the unrestricted right to publish the names and photos of scholarship recipients and submissions or any portion thereof in its publications, on its website, and on social media. WWBPA reserves the right not to award any scholarships if the application criteria are not met.*