



P.O. Box 613
West Windsor, NJ 08550
wwbikeped@gmail.com
www.wwbpa.org

TRUSTEES

Dave Robinson
President
Daryl McMillan
1st Vice President
Anne Clifton
2nd Vice President
Mike Ruderman
Treasurer
Ari Srinivasan
Secretary
Silvia Ascarelli
Brian Clissold
Jerry Foster
Steve Hagen
Daryl McMillan
Henry Murphy

ADVISORY BOARD

Ken Carlson
founding trustee
and past president
Sandy Shapiro
founding trustee
Michael Ogg
former trustee
Dan Gerstenhaber
former chairman,
West Windsor BikeFest

Janine S. Bauer, Esq.
counsel

February 10, 2023

TO: Hemant Marathe, PhD, Mayor, West Windsor Twp.
CC: Marlena Schmid, Business Administrator, West Windsor Twp.
Francis A. Guzik, PE, CME, Director of Community Development and
Township Engineer, West Windsor Twp.
Gay Huber, Clerk, West Windsor Twp.
West Windsor Twp. Council President Andrea Mandel, Vice President
Michael Stevens, Members Sonia Gawas, Linda Geevers, Martin Whitfield

RE: Rapid-Flashing Pedestrian Beacons

Dear Mayor Marathe:

The West Windsor Bicycle and Pedestrian Alliance urges the West Windsor Township administration and Council to install rapid-flashing pedestrian beacons at the intersection of Penn Lyle Road with Canoe Brook Drive, the site of [the recent collision](#) between a person crossing Penn-Lyle Road in a crosswalk and the driver of a car.

The rapid-flashing beacons installed elsewhere in town have made motorists much more aware of those using crosswalks. We believe the crossing of Penn-Lyle at Canoe Brook is another excellent candidate, both because of this serious collision and its proximity to WW-P High School South and Maurice Hawk Elementary School.

We urge the Administration and Council to fund flashing beacons for this location in the FY2023-2024 budget now under discussion. In addition, we recommend that it work [with GMTMA on a "School Travel Plan"](#) assessment of the area around High School South. That could help land a Safe Routes to School grant that could fund other improvements in the area.

Sincerely,

David Robinson
WWBPA president