



WEST WINDSOR BICYCLE AND PEDESTRIAN ALLIANCE

2018 WWBPA Student Scholarship

Web site: www.wwbpa.org

REQUIREMENTS: The West Windsor Bicycle and Pedestrian Alliance (WWBPA) will award up to \$1,000 (no more than \$250 per student) in scholarship funding to one or more students. Applicants must be seniors and residents of West Windsor or Plainsboro and attend West Windsor-Plainsboro High School North or South, or be West Windsor residents who attend another area private school or are home-schooled, and must complete their high school education by June 2018.

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| Name: | |
| Address: | |
| Phone: | |
| E-mail: | |
| Name of School: | |
| Signature: | |

Essay Instructions:

Applicants have a choice of two options: (A) write a 400- to 600-word essay or (B) create a video of up to 4 minutes long. The subject should be one of the following topics:

1. What project have you initiated or contributed to that was designed to encourage people to walk or bicycle more frequently instead of riding in a car? Describe what inspired you to initiate this project or why you decided to contribute to this project. What was the goal of the project and what specific steps did you take to help reach that goal? Was the project successful? Would you do anything differently if you did this project again?
2. What project have you initiated or helped with that taught people how to walk or bicycle more safely? Describe your specific contributions to the project. Who else helped with the project (parents, friends, classmates) and what were their roles? Describe where you found the information and give at least 3 examples of safety rules you shared with the participants.
3. Explain how you incorporated cycling or walking into your routine instead of riding in a car. What safety equipment do you use to insure that you are visible to cars? What improvements would you like the town to make to the road or street to make your route safer (traffic lights, crosswalk)? Include the specific location(s) you would improve.

How to Submit Your Application:

Please send an email "STUDENT SCHOLARSHIP" in the subject line with: (1) this completed application, and (2) either your essay as a PDF file or a YouTube weblink to your video to: wwbikeped@gmail.com.

Application Deadline: May 1, 2018

If you have any questions about the essay or scholarship please send an email to wwbikeped@gmail.com.

Disclaimer: WWBPA has the unrestricted right to publish the names and photos of scholarship recipients in its publications, website and social media.