October 16, 2012

Letter to the Editor Re: Thank You Commissioner Simpson

The West Windsor Bicycle and Pedestrian Alliance thanks New Jersey Department of Transportation (NJDOT) Commissioner James Simpson for re-opening the Route 1 jughandles last week. We applaud NJDOT’s leadership in recognizing the need to maintain a balance between local and long-distance congestion.

Transportation policy favoring long-distance traffic creates sprawl, which is not desirable for economic, environmental, public health and safety reasons. In contrast, Complete Streets policies encourage sustainable development by creating livable communities.

NJDOT’s Complete Streets policy leads the nation, according to Smart Growth America, requiring roads to be designed and built for all users, including bicyclists and pedestrians. Mercer County and West Windsor Township have also adopted Complete Streets for roads under their jurisdictions. Implementation will create viable alternatives to driving that mitigate local congestion.

Implementing Complete Streets in West Windsor, including crosswalks, connecting sidewalks and bike lanes around the train station, has already reduced congestion. We recently counted 355 people biking and walking near the station during evening peak hours, up 18% over last year.

We encourage everyone to reduce congestion and stay healthy by biking and walking for short trips – we even think it's fun. Although congestion is here to stay, Commissioner Simpson improved livability by reopening the jughandles – let's do our part by biking or walking to school and work whenever possible.

Jerry Foster
President
West Windsor Bicycle and Pedestrian Alliance