Biking or out for a stroll, be bright at night

It’s no longer light when many of us head off to or come home from work, or go jogging or walking, and it will soon be darker for many more of us. The West Windsor Bicycle and Pedestrian Alliance urges pedestrians, joggers and bicyclists to be “bright at night.”

The dark coats and jackets most of us favor make it hard for motorists to see us; the Federal Highway Administration says a driver will first see someone wearing blue 55 feet away and someone in white from 180 feet – but won’t be able to stop in time for either if he’s going 40 mph. Even when walking in our neighborhoods, where traffic is slower, being visible helps everyone stay safe.

The WWBPA, an all-volunteer local nonprofit group, will demonstrate and have for sale at the West Windsor Farmers Market tomorrow a wide range of items that will make bicyclists and pedestrians more visible. Come see us between 9 a.m. and 1 p.m. in the Vaughn Drive commuter parking lot off of Alexander Road.

You can’t be too visible.

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The writers are, respectively, trustees of and an advisor to the West Windsor Bicycle and Pedestrian Alliance (wwbpa.org)