WEST WINDSOR: 7th annual BikeFest planned for May 29

By John Saccenti, Staff Writer

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WEST WINDSOR — With miles of trails and bike lanes throughout the township, West Windsor may be ahead of the game when it comes to promoting bicycle use.

Over the past few years, West Windsor has installed bicycle racks at the Municipal Complex, Senior Center, in parks and elsewhere as well as signs indicating to drivers that bicyclists are in the area.

As the cherry on top, the township also has been sponsoring BikeFest every year with the seventh one coming May 29 at West Windsor Community Park on Route 571.

Designed to promote cycling, family and fun, BikeFest includes four rides of varying lengths and a bicycle rodeo for children to learn about bike safety.

"The reason behind the event is to show the people of West Windsor that you can bike safely in town and to try and get people out," said Ken Jacobs, Recreation and Parks manager. "Money raised by the event is used to promote cycling in town."

In fact, proceeds from previous events have gone toward the purchase of those bike racks and signs that make the township so bike friendly.

Mr. Jacobs also credited the West Windsor Bicycle and Pedestrian Alliance with working with the township on BikeFest and on other issues, including bicycle and pedestrian safety.

"We've really come a long way in just a few years, and a lot of that has to do with the Bicycle and Pedestrian Alliance," Mr. Jacobs said.

Participants will get to take part in a variety of races, including a 40-mile ride for experienced adults; a 20-mile ride for experienced bicyclists; an 11-mile historical tour that will take riders to many of the township's historical sites; a 7-mile Trolley Line ride that takes riders along the recently completed PSE&G right-of-way trail; and a 1.5 mile “In Park” ride that will go along a new section of the park’s trail (children must be accompanied by an adult).

Following the rides, a party with music, food and inflatable rides will top off the event. The rain date is May 30.

To register, visit the township’s Recreation Department or do so on the day of the event.

For more information on start times for each race, visit www.westwindsorbikefest.com. Registration fees are $20 for ages 13 and up and $10 for 13 and under.

All fees include route markings, cue sheets and maps, food and water stops and the post ride party, including lunch, DJ entertainment, moon bounce and giant slide.

All riders must wear a helmet, and children under 13 must be accompanied by an adult.

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