West Windsor-Plainsboro Schools

Education to Bike and Walk Safely

Jerry Foster
President
West Windsor Bicycle and Pedestrian Alliance
February 14, 2011
Agenda

• Introduction
• Goals
• Challenges
• Possible Strategies
• Next Steps
WWBPA Organization

• Private not-for-profit charitable organization
• All volunteer
• Over 400 members
• Join us on the web at:
  – http://wwbpa.org
  – Facebook or Twitter

Walk to Hawk Event

Goal: Building a Bicycle- and Pedestrian- Friendly Community
Board of Trustees

Jerry Foster
president

Chris Scherer
1st vice president

Silvia Ascarelli
2nd vice president

Daryl McMillan
trustee

Sandy Shapiro
secretary

Alison Miller
trustee

Dave Robinson
trustee

Michael Ogg
trustee

Stacey Karp
treasurer
Membership/Financials

Income 2010 $11,938

- Member Dues/Contributions $4,725
- Corporate Donations 2,900
- Reimbursements 3,630
- Bike Racks/ Lockers 683
- Sales

Expenses 2010 $9,135

- Bike Racks/ Lockers $4,688
- Scholarships 1,000
- Community Outreach 936
- Safety Equipment 888
- Printing/Postage/Web 819
- Insurance/Dues 552
- Membership Expense 252
Why Bike/Walk to School?

• Better for the students
  – Saves money
  – Healthier
  – Improves test scores

• Better for the community
  – Lowers congestion and pollution
  – Reduces demand for courtesy busing
  – Better livability raises property values

Everyone wins, not just bicyclists and pedestrians
WWBPA Education Activities

• Bicycle Safety Classes
  – Recent Immigrant Outreach Program
  – Maurice Hawk Elementary
  – BikeFest Rodeo
  – Community Fairs

• Literature on NJ Laws and Safety Tips
  – Bilingual Bike/Ped Map
  – Web site materials
Safe Routes to School Program

Walk to Maurice Hawk Elementary School Event
WWBPA Student Programs

- Student Advisors
- Give College Scholarships
WWBPA Goals for Schools

• Develop the relationship
  – Investigate ways to work together
  – Establish common goals / strategies
  – Gain board, administration, parental support

• Encourage biking and walking
  – E.g. Walk to Hawk event

• Improve facilities at and near schools
  – E.g. bike racks, sidewalks, crossings

• Teach safe biking and walking practices

• Include biking and walking rights and responsibilities in drivers education
Challenges and Strategies

- Parental Support
  - Approach PTAs
- Address perception of danger
  - Walking School Bus
  - Bike Train
  - Crossing Guards
- Liability concerns
  - Identify and address issues
- Teacher Training
  - E.g. APEARD
- Funding
  - Safe Routes to School
  - Federal Grants

Walking School Bus in Sacramento, CA

Bike Train in Millville, CA
Next Steps

Thank You!
2009 Review

Roundabout  Redevelopment  New Website  Sustainability Plan  Bike Lanes

Walkability Assessment  ADA-Compliant Curb Cuts  Pedals for Progress

Community Bike Ride  Farmers' Market  Clarksville Crossing  Zaitz Trail Cleanup
2010 Review

Canal Pt Blvd Crosswalk
Hightstown Bike Safety Quiz
Community Bike Ride
New Meadow Rd

Farmers Mkt Bike Clinic
Clarksville Rd Shoulders
Transit Village Concept Plan
Accessibility Plan

Bike Lockers
Caspersen Bike Racks
Community Walk
NJ Bike Exchange Drive
Looking Forward - 2011

Completing the Picture

Advocacy
- Promote Main Street (Route 571)
- Prioritize improvements (ADA, bike lanes, intersections, sidewalks)
- West Windsor Walks
- Build connections (Princeton, Plainsboro)

Bike/Ped Routes
- Identify & Sign Routes

Schools
- Conduct education (safety, bike repair)
- Expand Safe Routes to School
- Involve students/parents
Contact Us

- Website: http://wwbpa.org/
- E-mail: wwbikeped@gmail.com
- Address: P.O. Box 625, Princeton Junction, NJ 08550
- Meetings: 2nd Thursday of every month, 7:00 PM, West Windsor Municipal Building (Clarksville and North Post Roads)

WWBPA receives Township Commendation for Community Service