



P.O. Box 625
West Windsor, NJ 08550
wwbikeped@gmail.com
www.wwbpa.org

TRUSTEES

Chris Scherer,
president
Susan Conlon,
1st vice president
Ken Carlson,
2nd vice president
Silvia Ascarelli
secretary
Sandy Shapiro
Jerry Foster
Daryl McMillan
Alison Miller
Michael Ogg

ADVISORY BOARD

Giuliano Chicco,
Web consultant
Dan Gerstenhaber,
chairman,
West Windsor BikeFest
Alan Hershey,
chairman,
NJ Trails Association
Barry Keppard,
transportation planner
Joe Pica,
Chief of Police,
West Windsor Township

STUDENT ADVISORS

Jason Chin
Caroline Kellner
Nishitha Kumar
Kim Meersma
Emma Rosen
Ryan Sleeper
Nicholas Wuensch

Barbara Carlson,
treasurer

Robert Kenny, Esq.,
counsel

July 21, 2009

Mr. Dan Dobromilski
Landscape Architect
West Windsor Township

RE: WWBPA Sustainability Element Recommendations

Dear Dan:

The following reflects the recommendations of the WWBPA Trustees regarding the sections of the proposed Sustainability Element of the Master Plan pertaining to bicycle and pedestrian friendliness. Overall, the new element is very well regarded, with the following recommendations respectfully submitted.

General Question

What is the definition of Responsible Party? We want to clarify any liability, legal risk and/or cost to WWBPA.

p.21

Make bicycle facility planning a routine part of the Township's transportation planning. When changes to intersections, traffic signal operations, or travel lane widths are planned, the needs of cyclists are considered. [G] LU SC NR (See RC 2.2 under Pedestrian & Bike Friendly Community Design for more information)

Responsible Party: Engineering Division, Bike & Pedestrian Alliance

WWBPA – No comment, love it! This is duplicated in 2.2 as well.

p. 22

Reexamine Township-wide walkability and bikeability assessment; Improve pedestrian and bike access for existing neighborhoods to transit nodes where possible. Reconnect discontinuous streets and dead-ends to improve neighborhood accessibility. [G, B, I R] LU SC SS (See RC 2.2 under Pedestrian & Bike Friendly Community Design for more information)

Responsible Party: PB, Bike & Pedestrian Alliance

WWBPA – Recommend including (in addition to transit nodes) schools, public/municipal facilities, religious facilities, parks, commercial centers, employment centers.

WWBPA - Recommend adding (to Township-wide) "and inter-Township connectivity" (e.g. to Plainsboro, East Windsor, Princeton, etc.).

WWBPA - Recommend changing last sentence to “improve neighborhood bicycle and pedestrian accessibility”.

p.34

2.2.1 INDICATOR : Pedestrian/Bike Safety SC SS
(Number of bicycle and pedestrian collisions involving motor vehicles)
Target : Downward trend in the number of collisions

WWBPA - Recommend changing to “Number and severity” of collisions.
WWBPA - Recommend adding bike to ped, bike to bike, bike to other object collisions should be included in indicator.

2.2.2 INDICATOR: Sidewalk Connectivity SC SS
(Percentage of roads with sidewalks on both sides of the road in West Windsor and length of continuous sidewalk segments)

WWBPA - Recommend changing Target: Focusing on areas in proximity to schools, transit nodes, parks, public/municipal facilities, religious facilities, commercial centers and employment centers, significantly increase the percentage of roadways with sidewalks on both sides and decrease the percentage of roadways with no sidewalks.

WWBPA - Recommend adding indicator:
West Windsor Township shall apply for the League of American Bicyclist’s Bicycle Friendly Community program, and shall make improvements to achieve Bronze status within 3 years, Silver status within 5 years, Gold status within 7 years, Platinum in 10 years.

2.2.3 INDICATOR: Bike Lanes SC SS
(Percentage of arterial streets and collector roads which have bike lanes. Total miles of bike paths, lanes & routes)
Target : Increasing number and percentage over previous years.

WWBPA - Recommend substituting Multi-Use Paths for bike path.

INDICATOR: Bike Rack and Locker Usage SC SS
(Number of and usage of bike racks and lockers at the train station and throughout Township)
Target:

WWBPA – Recommend changing to include percentage of covered / sheltered bike racks, percentage of bike parking vs. car parking to meet NJ DOT Guidelines
WWBPA – Recommend Target: any parking structure built must include covered bicycle parking.
WWBPA - Recommend Target: increase percentage of bike racks that are covered over previous year

2.2.5 INDICATOR: Children Walking/Biking to School SC SS
(Annual Percentage of children walking and riding bikes to school)
Target : Increased percentage over each previous year.

WWBPA – Recommend Change Indicator: Percentage of people walking and biking to train station, employment centers, commercial centers, public/municipal facilities, parks, religious facilities.
WWBPA – Recommend Add Target: Increase LAB Bike Friendly businesses over each previous year

The WWBPA is a private non-profit 501(c)(3) organization whose mission is to promote bicycling and walking in West Windsor Township and neighboring communities, emphasizing access, education, mobility, and safety.

WWBPA – Recommend Add Target: Increase usage of Bicycle Commuter Act program over each previous year

ACT

Work with community groups to promote walking and biking for health. [G, R] SC SS NR (See RC 2.2 under Pedestrian & Bike Friendly Community Design for more information)

Responsible Party: EC, Recreation and Health Dept.

WWBPA - Recommend: adding for health, recreation and transportation.

WWBPA - Recommend adding WWBPA as responsible party

Employ traffic calming devices: widen sidewalks, install curb extensions, center islands and plantings, road narrowing, diagonal parking, and raise and repaint crosswalks at priority locations such as schools, high-density commercial areas and at transit stops to make it easier for people to cross the street. [G] LU SC SS NR (See RC 2.2 under Traffic Calming for more information)

Responsible Party: Planning Board (PB)

WWBPA - Recommend adding WWBPA as responsible party or for consultation during design phase

Expand the pedestrian program to provide benches, and make aesthetic improvements, e.g., trees, flowers, buildings with windows, fences that are low and transparent. [G, B, I, R] SC NR

Responsible Party: PB

WWBPA - No comment, like it

Create incentives for private/public bicycling facilities to developers and businesses. [G] LU SC NR

Responsible Party: PB, Bike/Ped Alliance

WWBPA - Like it, need research e.g. LAB Bike Friendly Business criteria

WWBPA - Recommend adding GMTMA as responsible party

Install additional bicycle parking at commercial areas, parks, and schools and look for new opportunities to install bicycle lanes or guidelines and improve intersections for cyclists. [G] SC NR

Responsible Party: PB

WWBPA - Recommend adding WWBPA and WW Parking Authority as responsible parties

WWBPA - Recommend additional bike parking at transit nodes.

WWBPA - Recommend adding GMTMA as responsible party

Maintain zoning codes to require sufficient bike parking as well as develop incentives and/or regulations for new commercial construction to include bicycle facilities such as bike racks, storage lockers and showers.

[G] LU SC SS NR

Responsible Party: PB

WWBPA - No comment – like it.

Maintain and expand Bicycle and Pedestrian Safety Education Programs. [G, I]

SC SS NR

The WWBPA is a private non-profit 501(c)(3) organization whose mission is to promote bicycling and walking in West Windsor Township and neighboring communities, emphasizing access, education, mobility, and safety.

Responsible Party: Police Dept., Recreation Dept.

WWBPA - Recommend including the school board and WWBPA as responsible parties

WWBPA - Recommend adding at schools, businesses, public/municipal and religious facilities.

WWBPA - Recommend adding Ride Smart Ride Safe program to provide helmets, lights, reflective vests and ankle bands to those in need.

WWBPA - Recommend adding bicycle and pedestrian safety elements to drivers' education and School Officer programs

EVALUATE:

Establish a "walking bus" program in schools. [G,R] SC SS NR

Responsible Party: Bike/ Ped Alliance, Twp., School Board

WWBPA - Recommend combining with Safe Routes to School

WWBPA - Recommend adding GMTMA as responsible party

CONTEMPLATE:

Program traffic signals to allow pedestrians to cross before turning vehicles and to have adequate time to complete the crossing. [G] SC NR

Responsible Party: Bike/Ped Alliance, Twp.

WWBPA - No comment – like it, wonder if any traffic signals exist that allow the longer crossing time when a pedestrian hits the walk button but not otherwise.

Establish a township-wide bicycle-sharing/repair program. [G,B] SC SS NR (See RC 2.2 under Township Bicycle Sharing / Repair Programs for more information)

Responsible Party: Bike/Ped Alliance, Twp.

WWBPA - Recommend repair program as part of community education, recommend dropping bicycle sharing

Promote bicycle transportation by creating a bicycle recycling shop. Bike recycling shops provide bicycles for citizens to purchase at a reasonable price or borrow on loan. [G,B] SC NR (See RC 2.2 under Township Bicycle Sharing / Repair Programs for more information)

Responsible Party: Bike/Ped Alliance, Twp.

WWBPA - Recommend dropping bicycle recycling program in favor of established programs such as the bicycle exchange program conducted in 2009 for the Boys and Girls Club of Trenton and Mercer County, or the Pedals for Progress program.

WWBPA – Recommend dropping WWBPA as responsible party

Establish a Safe Route to Schools Program. [G, I] SC SS NR (See RC under Pedestrian & Bike Friendly Community Design for more information)

Responsible Party: Bike/Ped Alliance, Twp.

WWBPA - Recommend combining this with Walking Bus Program

WWBPA - Recommend adding school board to responsible parties.

P 49

3.3 OBJECTIVE: Develop and implement efforts to maintain community safety and order to prevent improper or unlawful degradation of community resources

3.3.1 INDICATOR: Residents' perception of safety SS NR SG

(Do residents feel safe walking or biking to destinations within the community?)

Target: TBD

WWBPA - We want to be involved if indicator is specific to walking / biking, e.g. if measurement is via survey.

Create and enforce ordinance prohibiting all-terrain vehicles on public lands. [G] SC SS NR SG

Responsible Party: EC, Twp., Bike & Pedestrian Alliance

WWBPA - Recommend dropping WWBPA as responsible party

P 60

Organize a series of Community Sustainability Events that help to raise awareness about local air quality (i.e., Walk Your Child to School Day, Bike to Work Day, Car Free Day etc.) [G, B, I] SC SS NR SG

Responsible Party: EC, Bicycle and Pedestrian Alliance

WWBPA – No comment, like it and do it currently, e.g. Walk to Hawk

Sincerely,

Jerry Foster
Trustee

cc: WWBPA Trustees, Shing-Fu Hsueh, Pat Ward, Heidi Kleinman, Martin Rosen, Diane Ciccone