



P.O. Box 625  
West Windsor, NJ 08550  
wwbikeped@gmail.com  
www.wwbpa.org

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March 11, 2010

To: West Windsor Township Mayor Shing-Fu Hsueh

Cc: West Windsor Township Council Members; Robert Hary, Township Business Administrator; Patricia Ward, Township Community Development Director, Sharon Young, Township Clerk, Sherri Bobish, West Windsor Resident

Re: Canal Pointe Boulevard Road Diet

Dear Mayor Hsueh,

Regarding Mrs. Sherri Bobish's e-mail letter dated March 8, 2010 pertaining to conditions on Canal Point Boulevard, the WWBPA respectfully requests the township publicize the results of the traffic analysis completed last year by Orth-Rodgers & Associates, and begin implementing their recommendations.

The WWBPA has long been concerned about these conditions, and held a community walk there in April 2007, documenting our observations and recommendations in a letter to you, et al, dated April 26, 2007. As a result, the township implemented "Share the Road" signs and a crosswalk.

Mrs. Bobish's letter confirms problems originally identified six years ago, in the October 2004 West Windsor Township Bicycle/Pedestrian Plan, also prepared by Orth-Rodgers & Associates, which targeted this area, and noted on p.38:

"Speed studies conducted for this Plan indicated that ... speeding is pervasive. A combination of traffic calming measures and pedestrian facility enhancements are recommended to make this area more pedestrian and bicycle friendly. The existing four lane cross-section is proposed to be replaced by two 11-foot thru lanes, 6-foot bike lanes, and a 10-foot wide landscaped or striped median."

This treatment, commonly called a "road diet," is a popular and effective solution which calms traffic without sacrificing motor vehicle capacity.

The WWBPA recommends a road diet, among other measures, as it will significantly improve the bicycle and pedestrian friendliness of the community. We look forward to your response and discussing these concerns.

Sincerely,

Jerry Foster

P.S. – Letters & reports referenced above are available at  
<http://wwbpa.org/action/policy-recommendations/>